

danny m valdez

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objective

To put my skills with digital imaging and design to use within an environment that allows me to openly utilize my artistic abilities and inclinations. To learn and grow with artistic and design technologies, thus enabling the company to grow in turn.

experience

Web Designer **LinkU Systems** ◦ **Moreno Valley, CA** **November, 2006 – Present**

Design custom and semi-custom websites based on client specifications. Fluently use Adobe Photoshop, Dreamweaver, and Flash CS3, as well as SwishMax, in order to create graphically appealing, yet efficient and functional sites (print material, such as business cards, sometimes included as well). Focus primarily on Real Estate industry, however, multiple projects completed for a variety of business models. Rely heavily on communication with customer to achieve desired aesthetic result, while finding solutions to work within technical limitations. Additionally, create company material including templates, company website, misc. print material, etc.

Graphic Artist **The House of Portraits** ◦ **Hemet, CA** **October, 2005 – November, 2006**

Create all design oriented advertising and marketing materials for photo studio specializing in sport, school, family and high school senior photography. Designs include phone book ads, flyers, customer envelopes, photo-accessory templates, and multi-page price guides. Redesigned and continue to maintain company web-site (www.houseofportraits.com). Retouch photography, including cropping, color correction, removal of blemishes, additional artistic effects, and photo restoration work.

Lab Assistant **University of California** ◦ **Riverside, CA** **September, 2003 – March, 2005**

Assisted professors by teaching students in a digital arts lab, focusing primarily on Adobe Photoshop, but also including Macromedia Dreamweaver and Flash, running from Mac OSX. Scanned prints and slides into Macintosh OSX for UCR Art Department. Digitally color corrected, spotted, and manipulated images in Adobe Photoshop, then organized for archival purposes and web presentation.

freelance experience

Have worked with a variety of clients on different graphic/web design projects. Some were standalone components such as a single business card design or a 5-page company website; however, have also worked on large-scale projects such as complete branding and marketing kits (including logos, business cards, websites, flyers, etc) for companies such as Treasured Memories Photography and Bases Loaded Poker. Other freelance work includes a longstanding relationship with Sunnyslope Elementary School, creating the school logo and multiple T-shirt designs over the last four years.

education

University of California ◦ **Riverside, CA** **September, 2000 – March, 2005**

- B.A., Fine Art.
- Graduated with a 3.76 cumulative G.P.A., Cum Laude.

skills

Digital Imaging & Design

- Illustration background (online portfolio at www.dmvcomics.com).
- Extremely proficient digital imaging and design skills in Adobe Photoshop 6.0 – CS3. (Online portfolio at www.dmvdesign.net)
- Well-versed in Adobe Dreamweaver CS3 and general web authoring (HTML & CSS), including limited Javascript knowledge, and familiarity working in an ASP setting.
- Familiar with Adobe Flash CS3 and SwishMax 1 and 2, including some action scripting work.
- Experience with print layout including Adobe InDesign, Illustrator, and Quark Express.
- Comfortable in either Mac or Windows platforms.
- Knowledgeable in Microsoft Word and other Office software.

Communication

- Extremely communicable, articulate, detail oriented, and organized.
- Very creative and self-motivated, yet also cooperative and open to others' ideas.
- Customer Service experience as a Best Buy salesman for three years.
- Basic Spanish understanding.